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INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Application Number: 10/676,195 Filing Date: September 30, 2003 First Named Inventor: Andrew FIKES Group Art Unit: 1796 Examiner Name: Tri V. Nguyen	
Sheet	1	of	2
		Attorney Docket No.: Google-115 (GP-089-03-US)	

U.S. PATENT DOCUMENTS

Examiner Signature /Tri Nguyen/ (11/03/2009) Date Considered 11/03/2009

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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH /TN/

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OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No.*	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume, issue number(s), publisher, country, where published, source		T ²
AP		First Examination Report for Indian Patent Application No. 1448/CHENP/2006, dated May 22, 2008 (2 pgs.)		
AQ		Notice of Reasons for Rejection for Japanese Patent Application No. 2006-534043, mailed December 9, 2008 (3 pgs.) with translation (3 pgs.)		
AR		Examiner's Report No. 3 on Australian Patent Application No. 2004279095, mailed on February 27, 2009 (3 pgs.)		
AS		LANGHEINRICH et al, "Unintrusive Customization Techniques for Web Advertising," NEC Corporation, C&C Media Research Laboratories, October 20, 2002, http://web.archive.org/web/20021020142100/www.ccrl.com/adwiz/adwiz-www8.html		
AT		Supplementary European Search Report for European Patent Application No. 04785236.3-2221/1678573, dated April 28, 2009 (3 pgs.)		
AU		Petitioner's Brief Against Korean Patent No. 857049 (33 pgs.) (with summarized English translation (15 pgs.))		
AV		Reply Brief for Invalidation Trial Against Korean Patent No. 857049 (22 pgs.) (with English translation (14 pgs.))		
AW		Request for Correction of the Subject Patent As Filed (58 pgs.)		

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